

**HONGJIN ZHU**

Associate Professor  
DeGroot School of Business  
McMaster University  
1280 Main Street West  
Hamilton, Ontario, Canada L8S 4M4  
Tel: 905-525-9140 Ext. 20090  
E-mail: [zhuhongjin@mcmaster.ca](mailto:zhuhongjin@mcmaster.ca)

**EDUCATION**

- Ph.D. in Strategic Management, National University of Singapore, Singapore, 2010
- B.A. in Economics, Peking University, Beijing, China, 2003

**ACADEMIC EXPERIENCE**

- Associate Professor, DeGroot School of Business, McMaster University (2016-present)
- Assistant Professor, DeGroot School of Business, McMaster University (2011-2016)
- Lecturer, DeGroot School of Business, McMaster University (2009-2011)

**RESEARCH INTERESTS**

- Business-government relations, political connections
- Interorganizational network and organizational outcomes
- Corporate governance
- Innovative capability building

**TEACHING INTERESTS**

- International Business
- Strategic Management

**PUBLICATIONS**

- Mahmood, I.P., Zhu, H., and Zaheer A. 2016. Centralization of intragroup equity ties and performance of business group affiliates. *Strategic Management Journal*, forthcoming.
- Zhu, H., and Yoshikawa, T. 2016. Contingent value of director identification: The role of government directors in monitoring and resource provision in an emerging economy. *Strategic Management Journal*, 37(8): 1787-1807.
- Zhu, H., Wang, P., and Bart, C. 2016. Board processes, board strategic involvement and organizational performance in for-profit and non-profit organizations. *Journal of Business Ethics*, 136(2): 311-328.
- Mahmood, I.P., and Zhu, H. 2015. Whether and how network structure shapes the value of firm capabilities? *Review of Economics and Institutions*, 6(1), Winter-Spring.

- Zhu, H., and Chung, C.N. 2014. Portfolios of political ties and business group strategy in emerging economies: Evidence from Taiwan. *Administrative Science Quarterly*, 59(4): 599-638.
- Yoshikawa, T., Zhu, H., and Wang, P. 2014. National governance system, corporate ownership, and roles of outside directors. *Corporate Governance: An International Review*, 22(3): 252-265.
- Zhu, H., Jin, Y. J., Kang, T., and Wu, Y. 2014. Do political ties increase firms' foreign expansion? Evidence from private Chinese firms. *Journal of Contemporary Management*, 3(1): 1-12.
- Mahmood, I.P., Zhu, H., and Zajac, E. 2011. Where can capability come from? Network ties and capability acquisition in business groups. *Strategic Management Journal*, 32: 820-848.

#### **REFERRED CONFERENCE PROCEEDINGS**

- Mahmood, I.P., Zhu, H., and Zaheer, A. 2008. The contingent role of network hierarchy on firm performance. In J. Cantwell and T. Kiyak (Ed.), *Academy of International Business Best Paper Proceedings*.
- Mahmood, I.P., and Zhu, H. 2006. Intra-group networks: A source of capabilities of business group affiliates in Taiwan. In K.M. Weaver (Ed.), *Academy of Management Best Paper Proceedings*.

#### **HONORS AND AWARDS**

- Best Reviewer Award, *Management and Organization Review*, 2015.
- Finalist for the IACMR Best Paper Award, International Association for Chinese Management Research (IACMR) Biennial Conference, Beijing, China, June, 2014.
- Finalist for the IACMR Best Paper Award, International Association for Chinese Management Research (IACMR) Biennial Conference, Shanghai, China, June, 2010.
- The Temple/AIB Best Paper Award, Academy of International Business Annual Meeting, Milan, Italy, 2008.

#### **RESEARCH GRANTS AND FELLOWSHIPS**

- Social Science and Humanities Research Council of Canada (SSHRC), Insight Development Grant, sole principal investigator, 2016-2018.
- ARB research grant, McMaster University, 2015-2017.
- McMaster Incentive Grant, 2013-2014.
- Social Science and Humanities Research Council of Canada (SSHRC), Standard Research Grants, sole principal investigator, 2011-2012.
- ARB research grant, McMaster University, 2010-2012.
- ARB research grant, McMaster University, 2009-2010.
- Start-up grant, McMaster University, 2009.
- ARI Fellowship, Asia Research Institute, National University of Singapore, 2007.
- President's Graduate Fellowship, National University of Singapore, university wide award in recognition of outstanding performance, 2005-2006 and 2006-2007.

### **SELECTED CONFERENCE PRESENTATIONS**

- Centralization of intragroup equity ties and performance of business group affiliates, with Mahmood, I.P., and Zaheer, A. Academy of Management Annual Meeting, Vancouver, Canada, August, 2015.
- Governance structure, institutions and political ties in emerging economies, with Chung, C. N. Asia Academy of Management Biennial Meeting, Hong Kong, China, June, 2015.
- The influence of business group, family, and institutions on political ties in emerging economies, with Chung, C. N. Academy of Management Annual Meeting, Philadelphia, U.S., August, 2014.
- Social identities and political ties in emerging economies during regime change, with Chung, C. N. International Association for Chinese Management Research (IACMR) Biennial Conference, Beijing, China, June, 2014.
- Political tie establishment of firms in an emerging economy, with Chung, C. N. Academy of Management Annual Meeting, Orlando, U.S., August, 2013.
- Complementarities in institutions, director capital, and director behaviors: A contingency model of outside directors' efficacy, with Yoshikawa, T. Corporate Governance: An International Review Conference on Corporate Governance Bundles, University of Cambridge, U.K. September, 2012.
- Government officials as outside directors: The effect of director identification on monitoring and resource provision, with Yoshikawa, T. International Association for Chinese Management Research (IACMR) Biennial Conference, Hong Kong, China, June, 2012.
- Types of political ties and market entry by business groups in an emerging economy, with Chung, C.N. Academy of Management Annual Meeting, San Antonio, U.S., August, 2011.
- The portfolio of political ties and market entries of business groups in emerging economies, with Chung, C.N. Academy of Management Annual Meeting, Montreal, Canada, August, 2010.
- Whether and how does network structure shape the value of firm capabilities? with Mahmood, I.P. Academy of Management Annual Meeting, Chicago, U.S., August, 2009.

### **INVITED PRESENTATIONS**

- Homophily, heterophily, and political ties in emerging economies during regime change. City University of Hong Kong, Hong Kong, China, July, 2014.
- Antecedents of political tie building: Evidence from an emerging economy. University of Manitoba, Winnipeg, Canada, September, 2013.
- Political capital and internationalization of private listed Chinese firms. Long Range Planning Special Issue & Research Conference, Chinese University of Hong Kong, China, June, 2012.
- Political embeddedness and business group strategy. Conference of Social Structure and Firms in Transition in Taiwan. Institute of Sociology, Academia Sinica, Taiwan, October, 2011.
- The portfolio of political ties and market entries of business groups in emerging economies, The 11<sup>th</sup> Annual Strategy and the Business Environment Conference, The Wharton School, University of Pennsylvania, U.S., May, 2011.

- The portfolio of political ties and market entries: Evidence from Taiwanese business groups (1998-2004). International Symposium of Yong Sociologists. Institute of Sociology, Academia Sinica, Taiwan, December, 2010.
- The contingent effects of political connections in emerging economies. College of Management, National Taiwan University, Taiwan, November, 2010.
- The portfolio of political ties and business group strategy in emerging economies, The 4<sup>th</sup> Political Networks Conference, Duke University, U.S., May, 2010.

### **TEACHING**

- DeGroote School of Business, McMaster University, International Business (COMMERCE 4SA3, capstone required course for the 4<sup>th</sup>-year undergraduate students): Fall 2009, Winter 2010, Winter, 2011, Winter, 2012, Winter 2013, Winter 2014, Winter 2015, Winter 2016.
- NUS Business School, National University of Singapore, Macro and International Economics, Fall 2008.
- NUS Business School, National University of Singapore, Asia Pacific Business, Society and Ethics, Spring 2008.

### **PROFESSIONAL AFFILIATIONS**

- Member, Academy of Management
- Member, Academy of International Business
- Member, Asia Academy of Management
- Member, Strategic Management Society
- Member, International Association for Chinese Management Research

### **EDITORIAL BOARDS**

- Editorial board member, *Management and Organization Review*, 2013-present.
- Editorial board member, *Journal of International Business Studies*, 2012-2013.

### **JOURNAL REFEREE**

*Asian Business and Management, Asia Pacific Journal of Management, Canadian Journal of Administrative Sciences, Corporate Governance: An International Review, International Journal of Emerging Markets, Journal of Business Research, Journal of International Business Studies, Journal of Management Studies, Journal of World Business, Management and Organization Review, Organization Science, Strategic Management Journal*

### **SERVICE (selected)**

- Academic Regulation Committee, McMaster University, 2016-present.
- DeGroote School of Business Undergraduate Curriculum and Policy Committee, 2015-present.
- DeGroote School of Business Engineering and Management Operating Committee, 2014-present.

August 2016

- DeGroote School of Business Associate Dean Selection Committee, 2014 May.
- DeGroote School of Business Graduate Admissions and Study Committee, 2013-2015.
- DeGroote School of Business MBA Curriculum and Policy Committee, 2012-2013.