

CURRICULUM VITAE

Dr. Erin Marie Reid

1. Name

Erin Marie Reid

2. Business Address

DeGroot School of Business
McMaster University
Hamilton, ON L8S 4M4
289.489.2617

3. Educational Background

- 2012 PhD in Organizational Behavior and Sociology, Harvard University and Harvard Business School (Joint Program), Cambridge, USA
- 2009 A.M. in Sociology, Harvard University, Cambridge, USA
- 2004 M.Sc. in Organizational Behavior, Queen's University, Queen's School of Business, Kingston, Canada
- 2003 Hons. B.Comm, McMaster University, DeGroot School of Business, Hamilton, Canada

4. Current Status at McMaster

- 07/ 2016- present Associate Professor, Human Resources & Management, DeGroot School of Business (with tenure)
- Parental leave in 2020-2021

5. Professional Organizations

- 2006 + Academy of Management
- 2016 + Work and Family Researchers' Network

6. Employment History

a. Academic

- 2012-16 Assistant Professor, Organizational Behavior, Questrom School of Business Boston University, Boston, MA
- Parental leave in 2013

b. Consultations - N/A

c. Other

- 2006-06 Intergovernmental Relations Policy Analyst, Human Resources and Skills Development Canada, Government of Canada, Ottawa, Canada,
- 2004-05 Research Analyst, TNS Canadian Facts, Social and Policy Research, Ottawa, Canada
- 2003-04 Editorial Office Manager, *Journal of Occupational Health Psychology*, Kingston, Canada
- 2000-03 Dietary Aide, Central Park Lodge, Kitchener, Canada

7. Scholarly and Professional Activities

a. Editorial Boards

- 2020-2022 Editorial Review Board member, *Academy of Management Journal*
- 2019-present Editorial Review Board member, *Organization Science*
- 2015-present Editorial Review Board member, *Human Relations*
- 2016-2021 Editorial Review Board member, *Journal of Business Psychology*
- 2019 Associate Editor, Managerial and Organizational Cognition Division, Academy of Management Annual Meeting

b. Grant & Personnel committees - N/A

c. Executive Positions

- 2015-18 Representative-at-Large (elected), Managerial and Organizational Cognition Division, Academy of Management
- Main task: Co-organizing the *Cognition in the Rough* professional development workshop

d. Journal Referee

Since 2012:

- Organization Science* (38)
- Academy of Management Journal* (35)
- Human Relations* (21)
- Administrative Science Quarterly* (7)
- Journal of Business and Psychology* (5)
- Academy of Management Review* (2)
- American Journal of Sociology* (1)
- American Sociological Review* (1)
- Gender and Society* (1)
- ILR Review* (1)
- Journal of Family Issues* (1)
- Journal of Management Studies* (2)

Management Science (1)
Work and Occupations (1)

Reviewer, INFORMS/*Organization Science* Dissertation Proposal Competition (2011, 2012, 2014, 2015, 2017)

e. External Grant Reviews - N/A

8. Areas of Interest

Gender & race, occupations, identity, careers, inequality, organizations, qualitative and mixed methods

9. Honours

2020-2024	University Scholar, McMaster University
2019	Finalist for the Academy of Management Review Best Paper Award for 2018
2018	Outstanding Service Award, MOC Division, Academy of Management
2015, 2016 & 2017	Outstanding Reviewer Award, MOC Division, Academy of Management
2016	Named a Change Agent, <i>Canadian Business</i>
2016	Named one of the world's top 40 business school professors under 40, Poets and Quants
2016	Thinkers50, Radar Thinker
2015	Thinkers50, Radar Award Shortlist
2014	Nominee, William Newman Award, GDO Division, Academy of Management
2013	Peter Paul Career Development Professor, Boston University (2013-2016)
2013	Best Poster Award, Positive Organizational Scholarship Conference, University of Michigan
2012	Diamond in the Rough Award (Best Student Proposal), Cognition in the Rough PDW, Academy of Management
2011	Emerald Best Student Paper Award, GDO Division, Academy of Management

2010	INFORMS/ <i>Organization Science</i> Dissertation Proposal Competition Finalist
2009	Outstanding Reviewer Award, GDO Division, Academy of Management
2009	Distinction, Ph.D. Qualifying Paper, Harvard University
2006-10	Social Sciences and Humanities Research Council Doctoral Fellowship, \$80,000
2006	Canada Graduate Scholarship, 2006-2009 (declined due to funding restrictions)
2004, 2006	Ontario Graduate Scholarship (declined due to funding restrictions)
2003	Queen's School of Business Scholarship

10. Courses Taught (last five years)

a. Undergraduate

Management Skills Development (3S03), 2019
Undergraduate B.Comm program, HRM Area, DeGroote School of Business

b. Graduate

MBA

Organizational Behaviour (B650), 2017, 2018, 2019
Full-time MBA Program, HRM Area, DeGroote School of Business

Organizational Behaviour (B600), 2017
Part-time MBA Program, HRM Area, DeGroote School of Business

PhD

Research Issues: Organizational Behaviour and Organization Theory (B795), 2019
PhD Program, HRM Area, DeGroote School of Business

Research Methods (Qualitative Methods) (B794), 2019
PhD Program, HRM Area, DeGroote School of Business

Field Survey: Organizational Behaviour (B791), 2017
PhD Program, HRM Area, DeGroote School of Business

c. Postgraduate (medical) - N/A

d. Other - N/A

11. Contributions to Teaching Practice

a. Pedagogic innovation and/or development of technology enhanced learning - N/A

b. Leadership in delivery of educational programs - N/A

c. Course/curriculum development

2020 Developed and delivered an introductory workshop on *Gender, Equity and Leadership* for the MBA's Foundations program.

2016 Developed B650 (*Managing People in Organizations*) and redesigned B600 for delivery in the full- and part-time MBA programs in January 2017. I revised some of the content, including adding cases, a simulation and experiential exercises. I also consulted with the McPherson center to develop new grading rubrics.

d. Development/evaluation of educational materials and program

Developed case and game ("Gig Work Monopoly") for teaching about careers in the gig economy, 2019

e. Other

Participated in Teaching Development Days at DeGroote, spring 2018

12. Supervisorships

a. Master

2017-18 Avelino (Jun) Maranan, Master's of Health Management, McMaster University

b. Doctoral

2017+ Farnaz Ghaedipour, Human Resources & Management, DeGroote School of Business, McMaster University

2014-15 Kim Ramsdell, Organizational Behavior Department, Boston University Questrom School of Business, 2014-2015

c. Post-doctoral/fellowship - N/A

d. Clinical/professional -N/A

e. Supervisory committees

2019+ Ali Lefcoe, Human Resources and Management, DeGroote School of Business, McMaster University

2019+ Michael Heenan, Health Management, DeGroote School of Business, McMaster University

- 2017+ Amr El-Kebbe, Human Resources and Management, DeGroote School of Business, McMaster University
- 2017-2019 Mojan Naisani Samani, Human Resources and Management, DeGroote School of Business, McMaster University
- 2017-2020 Natalya Alonso, Organizational Behaviour, Sauder School of Business, University of British Columbia
- 2017-18 Galini Gavrilidou, DeGroote School of Business, McMaster University

f. Other

- 2014 Brandy Booth, second reader, PhD Curriculum Paper, Organizational Behavior Department, Boston University Questrom School of Business
- 2012 Jeffrey Yip, second reader, PhD Curriculum Paper, Organizational Behavior Department, Boston University Questrom School of Business

13. Lifetime Research Funding

- 2019-2024 Project title: “Gender and Careers in the Gig Economy”
Ontario Early Researcher Award, \$150,000
PI: Dr. Erin Reid, McMaster University
Purpose: to support research on gender and careers in the gig economy
- 2018-2021 Project title: “Investigating Resilience in the Gig Economy”
SSHRC Insight Grant, 2018 competition, \$93,223
PI: Dr. Brianna Caza, University of Manitoba
Co-Investigator: Dr. Erin Reid, McMaster University
Collaborator: Dr. Susan Ashford, University of Michigan
Purpose: to support a mixed method study of resilience among gig workers
- 2017-19 Project title: “From Journalist to Blogger? Work and Career Paths in a Destabilized Occupation”
SSHRC Insight Development Grant, 2017 competition, \$49,920
PI: Dr. Erin Reid, McMaster University
Purpose: to support study of 130 journalists’ careers
- 2016-17 Project title: “From Journalist to Blogger? Work and Career Paths in a Destabilized Occupation”
McMaster Arts Research Board Standard Grant, 2016 competition, \$5,950
PI: Dr. Erin Reid, McMaster University
Purpose: to support interview transcriptions and RA support

14. Lifetime Publications

Citations: 1904 (Google Scholar, June 2021); 1034 (Research Gate)

a. Peer Reviewed

- i. **Books** - N/A
- ii. **Contributions to Books** - N/A
- iii. **Journal Articles**

Reid, EM and L. Ramarajan. "Seeking purity, avoiding pollution: Strategies for moral career building." Conditionally accepted for publication in April 2021, *Organization Science*.

- Journal impact factor (5-year): 4.975; FT50 List

Caza, B., Reid, EM., Ashford, SA. & S. Granger. "A Measure of the Challenges of Gig Work." Accepted for publication in May 2021, *Human Relations*.

- Journal impact factor (5-year): 4.659; FT50 List

Feldman, E., Reid, EM. & M. Mazmanian. 2020. "Signs of Our Time: Time-use as Dedication, Performance, Identity, and Power in Contemporary Workplaces." *Academy of Management Annals*, 14(2), 598-626.

- Journal impact factor (5-year): 17.83

Ramarajan, L. and EM. Reid. [equal authorship]. 2020. "Relational Reconciliation: Socializing Others Across Demographic Differences." *Academy of Management Journal*, 63(2).

- Journal impact factor (5-year): 11.85; FT50 List

Padavic, I., R. Ely, and EM. Reid. 2020. "Explaining the Persistence of Gender Inequality: The Work-Family Narrative as a Social Defense against the 24/7 Work Culture." *Administrative Science Quarterly*, 65(1):61-111.

- Journal impact factor (5-year): 10.54; FT50 List
- Collected into "Documenting Novel Mechanisms of Gender Inequality: A Decade of Exemplary Research on Gender," March 2021, Virtual Special Issue for *Administrative Science Quarterly*, Eds. C. Beckman & L. Cohen
- Included in top 100 articles in FT's survey of Business School Research with Social Impact

Ashford, S., Caza, B. and EM. Reid. 2018. "From surviving to thriving in the gig economy: A research agenda for individuals in the new world of work." *Research in Organizational Behavior*. <https://doi.org/10.1016/j.riob.2018.11.001>

- Journal impact factor (5-year): 5.404

Reid, EM, O'Neill, M. and M. Blair-Loy. 2018. "Masculinity in Male-Dominated Occupations: How Teams, Time and Tasks Shape Masculinity Contests." *Journal of Social Issues*, 74(3): 579-606.

- Journal impact factor (5-year): 3.36

Reid, EM. 2018. "Straying from Breadwinning: Status and Money in Men's Interpretations of their Wives' Work Arrangements." *Gender, Work & Organization*, 25(6): 718-733.

- Journal impact factor (5-year): 3.889

Kahn, W., Barton, M., Fisher, C. M., Heaphy, E. D., Reid, E. & Rouse, E. 2018. The geography of strain: Organizational resilience as a function of intergroup dynamics. *Academy of Management Review*. 43(3):1-21.

- Journal impact factor (5-year): 12.44; FT50 List
- Finalist for the Academy of Management Review Best Paper Award for 2018

Reid, EM. 2015. "Embracing, Passing, Revealing and the Ideal Worker Image: How People Navigate Expected and Experienced Professional Identities." *Organization Science*, 26(4): 997-1017.

- Journal impact factor (5-year): 4.975; FT50 List
- Collected into *The Kaleidoscope of Gender: Prisms, Patterns and Possibilities*, 6th Edition. 2020. Eds. Catherine Valentine, Mary N. Trautner and Joan Spade. Thousand Oaks, CA: SAGE Publications.
- Collected into "Gender and Organization Science," Nov. 2018, Virtual Special Issue for *Organization Science*, Eds. I. Fernandez-Mateo & S. Kaplan.

Ramarajan, L. and EM. Reid [equal authorship]. 2013. "Shattering the Myth of Separate Worlds: Negotiating Non-Work Identities at Work." *Academy of Management Review*, 38(4): 621-644.

- Journal impact factor (5-year): 12.44; FT50 List

Reid, EM. and MW. Toffel. 2009. "Responding to Public and Private Politics: Corporate Disclosure of Climate Change Strategies." *Strategic Management Journal*, 30(11): 1157-1178.

- Journal impact factor (5-year): 7.859; FT50 List

Tucker, S, N. Turner, J. Barling, EM. Reid, and C. Elving. 2006. "Apologies and Transformational Leadership." *Journal of Business Ethics*, 63(2): 195-207.

- Journal impact factor (5-year): 5.453; FT50 List

iv. Research creation and artistic contributions - N/A

v. Community engagement and knowledge exchange – N/A

vi. Journal Abstracts - N/A

vii. Other including Proceedings of Meetings

Reid, EM. 2011. "Passing as Superman: The Ideal Worker and Men's Professional Identities." In Leslie A. Toombs (Ed.), *Best Paper Proceedings of the Seventy-First Academy of Management*.

b. Not Peer Reviewed

i. Books - N/A

ii. Contributions to Books

Reid, EM. 2013. "Doing Gender." In *Sociology of Work: An Encyclopedia*, V. Smith (Ed.). Thousand Oaks: Sage Publications.

iii. Journal Articles

Reid, EM., and F. Ghaedipour. 2021. "Journalism jobs are precarious, financially insecure, and require family support." *The Conversation*, March 20.

- Republished on *J-Source.ca*, March 23, 2021

Padavic, I., Ely, R., Reid, E. 2020. "When men and women working long hours is the norm, women's careers stall." *LSE Business Review*.

Caza, B., Ashford, S., Reid, E. and D. McCallum. 2019. "Are you Ready to go Freelance?" *Harvard Business Review*, published online (hbr.org), May 21.

- FT50 List

Reid, EM. 2018. "Whether a Husband Identifies as a Breadwinner Depends on Whether he Respects His Wife's Career – Not on How Much She Earns." *Harvard Business Review*, published online (hbr.org) August 15.

- FT50 List

Caza, B., Ramarajan, L., Reid, EM & S. Creary. 2018. "How to Make Room in Your Work Life for the Rest of Your Self." *Harvard Business Review*, published online (hbr.org) May 29.

- FT50 List

Reid, EM. Fall 2017. "Updating the Image of the Ideal Worker." *Rotman Management*, 50-55.

Reid, EM. and L. Ramarajan. 2016. "Managing the High Intensity Workplace." *Harvard Business Review*, June: 78-85. Cover story.

- FT50 List
- Reprinted in *HBR's 10 Must Reads for New Managers*, 2017

Reid, EM. 2015. "Why Some Men Pretend to Work 80 Hour Weeks." *Harvard Business Review*, published online (hbr.org) April 28.

- FT50 List
- Reprinted in *Indian Management*, December 2015
- Among top 20 most-read HBR.org blogs, 2015
- Companion podcast: "Why we Pretend to be Workaholics." *HBR Ideacast*, May 7, 2015

Ramarajan, L. and EM. Reid. 2013. "Changes in Work, Changes in Self? Managing our Work and Non-work Identities in an Integrated World." *The European Business Review*, Sept/Oct 2013, 61-64.

- iv. Research creation and artistic contributions - N/A**
- v. Community engagement and knowledge exchange – N/A**
- vi. Journal Abstracts - N/A**
- vii. Other including Proceedings of Meetings**

Padavic, I., Ely, R. and EM Reid. 2013. The work-family narrative as a social defense. In, Ely R. J., Cuddy A. J. C.(Eds.), *Gender and Work: Challenging Conventional Wisdom. Research Symposium Proceedings*. Boston, MA: Harvard Business School.

- c. Accepted for Publication (in final form)**
- d. Submitted for Publication**
- e. Unpublished documents**
 - i. Technical report series - N/A**
 - ii. Other**

Reid, EM. & F. Ghaedipour. “Time Strategies in Journalists’ Careers.” Preparing for journal submission.

Seegars, LM, Reid, EM and L. Ramarajan. “What am I Worth? Wage Security and the Insecure Self.” Preparing for journal submission.

Granger, S., Ashford, SA., Caza, B., & EM Reid. “COVID-19 and the Gig Economy.” Preparing for journal submission.

Reid, EM. “The Disappearance of Hostility Towards Women: Case of Journalism.” Analysis underway.

Ashford, SA., Caza, B., Granger, S. & EM Reid. “Independent Scientists’ Experiences of and Responses to Gig Work Challenges.” Multi-wave ESM study; analyses currently under way.

Reid EM & C. Jung-Tsay. “Time Policing and Inequality at Work.” Experiments in progress.

15. Presentations at Meetings

a. Invited

- 2021 Bell Let's Talk Presentation, Psychology Department, Carleton University
- 2019 Facilitator, Diversity in Financial Institutions, DeGroot Women's Professional Network
- 2019 Speaker, Gender and Careers, DeGroot Women's Professional Network
- 2018 Speaker, Emerging Health Leaders, Hamilton Chapter
- 2018 Panelist, McMaster University, Health Leadership Academy, Collaboratorium talks
- 2017 Wharton School of Management, University of Pennsylvania, Junior OB Conference
- 2017 Carlson School of Management, University of Minnesota, Management Seminar Series
- 2017 Sauder School of Business, University of British Columbia, Work as a Masculinity Contest Working Group
- 2017 McMaster University, DeGroot Doctoral Student Association, Brown Bag on Qualitative Methods
- 2016 Western University, Ivey Business School, Research Seminar Series
- 2016 Queen's University, Smith School of Business, Organizational Behavior Seminar
- 2016 University of Chicago, Booth School of Business, Organizations & Markets Workshop
- 2016 MIT, Institute of Work and Employment Research Workshop
- 2015 Simmons College, Center for Gender in Organizations, Panel on the Future of Work-Life Research
- 2015 Third Path Institute, "Thursdays with Third Path"
- 2015 Boston University, Questrom School of Business Dean's Advisory Board
- 2015 Boston University, Graduate Women in Science and Engineering, Brown Bag Series
- 2015 Boston University Law School, Gender, Law and Policy Colloquium
- 2015 Catalyst, Inc.
- 2015 Boston University, Questrom Faculty Research Day
- 2014 University of British Columbia, Work as a Masculinity Contest Working Group
- 2014 Deloitte [Boston], Women's Network & Young Leaders' Council
- 2014 Simmons College, Center for Gender in Organizations
- 2014 Harvard Kennedy School of Government, Women in Public Policy Seminar

b. Contributed

i. Peer Reviewed

(Underlined name indicates presenting author)

Reid., EM. & F. Ghaedipour. "Time Strategies in Journalists' Careers." In *Shaping Professional Identity and Practice: The Role of Personal and Contextual Factors*, Symposium [Organizers: J. Yen & L. Ramarajan] Academy of Management Meeting, August 2020. (Presented)

Ghaedipour, F., Reid, EM., & A. Schat. "Gendered Accent Penalty: An Informal Network Perspective on Employment Discrimination." Academy of Management Meeting, August 2020. (Presentation cancelled due to COVID)

Caza, B., Reid, EM, Ashford, SA & SE Granger. "It's Cold Outside: Measuring the Challenges of Independent (Gig) Work". Academy of Management Meeting, August 2020. (Presentation cancelled due to COVID)

Seegars, LM, Reid, EM and L. Ramarajan. "What am I Worth? Wage Security and the Insecure Self." People and Organizations Conference, Wharton School, Philadelphia, PA, September 2019.

Reid, EM, Panelist for *The Future of Identity Research*, Identity Research Conference, Wharton School, Philadelphia, PA, March 2019.

Reid, EM, Discussant for *New Directions in Gender Research: The Good, the Bad and the Ugly*, Symposium [Organizers: E. Jones & K. Ramsdell], Academy of Management Meeting, Chicago, IL, August 2018.

Feldman, E & EM. Reid. "The Social Context of Time Use at Work: A Review and Integrative Framework." In *The Temporal Dynamics of Busyness and Overwork*, Symposium [Organizers: B. Blagoev & I. Lupu], Academy of Management Meeting, Chicago, IL, August 2018.

Reid, EM, M. O'Neill & M. Blair-Loy. "Masculinity in Occupations: How Teams, Time and Tasks Shape Masculinity Contests." In *Work as a Masculinity Contest: Measurement, Manifestation, and Management*, Symposium [Organizers: J. Berdahl & N. Alonso], Academy of Management Meeting, Atlanta, GA, August 2017.

Reid, EM, Discussant for *Gender and the Ideal Worker Image: Impacts on Worker Outcomes and Organizational Life*, Symposium, GDO & HR Divisions [Organizer: H. Roderique], Academy of Management Meeting, Anaheim, CA, August 2016.

Ramarajan, L., EM. Reid, and K. Ramsdell. "Teaching You Who to Be: The Experience of Controlling Others' Identities." Academy of Management Meeting, Anaheim, CA, August 2016.

Reid, EM. Panelist in *Five Decades of Gender Research*, Professional Development Workshop, GDO Division [Organizers: A. Joshi & C. Emrich], Academy of Management Meeting, Anaheim, CA, August 2016.

Reid, EM. Panelist in "Fatherhood in the Academy: Research Insights and Practical Strategies for Managing Work and Life," Professional Development Workshop, OB Division [Organizers: A. Knight, L. Leslie & D. Mayer], Academy of Management Meeting, Vancouver, Canada, August 2015

Ramarajan, L., Reid, E. and Ramsdell, K. Teaching you who to be: Controlling marginalized social identities, Academy of Management, Vancouver, BC.

Reid, EM. "Men in Professional Jobs' Gender Inequality Logics." In, *A Few Good (Feminist) Men: How to Get Men On Board with Gender Equality and What Men Stand to Gain When They Do*, Symposium [Organizers: B. Thomason and A. Martin], Academy of Management Meeting, Vancouver, Canada, August 2015.

Reid, EM. “Breadwinners and Power Couples: Men’s Professional Identities and their Wives’ Careers.” Academy of Management, Philadelphia, PA, August 2014.

Reid, EM. “Breadwinners and Power Couples: Men’s Professional Identities and their Wives’ Careers.” Positive Organizational Scholarship Conference, University of Michigan, June 2013

Reid, EM & L. Ramarajan. “Shattering the Myth of Separate Worlds: Negotiating Non-Work Identities at Work.” People and Organizations Conference, Wharton, University of Pennsylvania, September 2012.

Reid, EM. “Narrating Deviance, Sustaining the Ideal Worker Image.” In, *Gender in Professional Service Firms: New Findings and a Research Agenda*. Symposium [Organizers: C. Quental and E. Kelan], Academy of Management Meeting, Boston, MA, August 2012.

Ramarajan, L & Reid, E. “Shattering the Myth of Separate Worlds.” Academy of Management Meetings, Boston, MA

Reid, EM. “In Search of Superman: The Ideal Worker and Men’s Professional Identities.” Academy of Management Meeting, San Antonio, TX, August 2011.

Reid, EM. “In Search of Superman: The Ideal Worker and Men’s Professional Identities.” Eastern Sociological Society Annual Meeting, Philadelphia, PA, February 2011.

Reid, EM. & L. Ramarajan. “The interaction of work and non-work identities.” In, “*So, What Do You Do?*” *Professional Identity Content and Process*. Symposium [Organizers: DM. Sluss, HC. Vough and S. Harrison], Academy of Management Meeting, San Antonio, TX, August 2011.

Reid, EM. “Is the Ideal Worker Still Real? Sources and Consequences of Men’s Professional Identities.” *INFORMS/Organization Science Dissertation Proposal Competition*, Austin, TX, November 2010.

Reid, EM. & M Toffel. “Responding to Public and Private Politics: Corporate Disclosure of Climate Change Strategies.” In *Corporate Environmental Sustainability: New Theoretical and Empirical Insights*. Symposium [Organizer: EM. Reid], Academy of Management Meeting, Chicago, IL, August 2009.

Reid, EM. & M Toffel. “Responding to Public and Private Politics: Corporate Disclosure of Climate Change Strategies.” Alliance for Research on Corporate Sustainability, University of Michigan, May 2009.

ii. Not Peer Reviewed

Ashford, SA, Caza, B., Granger, S. & EM Reid. “How are Professional Gig Workers Faring During the Pandemic?” May Meaning Meeting, May 2021.

Ashford, SA, Caza, B., and EM Reid. “Making Your Way in the World Today Takes Everything You’ve Got.” May Meaning Meeting, Chappell Hill, TX, April 2018

Reid, EM. “The Disappearance of Hostility Towards Women: Case of Journalism.” Davis Conference on Qualitative Research, UC Davis, CA, March 2018.

Ramarajan, L., Reid, EM., and K. Ramsdell. “Teaching You Who to Be: The Experience of Controlling Others’ Identities.” May Meaning Meeting, Litchfield, CT, May 2015

Reid, EM. “Breadwinners and Power Couples: Men’s Professional Identities and their Wives’ Careers.” May Meaning Meeting, Michigan, June 2013

Reid, EM. “Is the Ideal Worker Still Real? Sources and Consequences of Men’s Professional Identities.” May Meaning Meeting, Boston, MA, May 2010.

16. Patents, Inventions and Copyrights - N/A

17. Administrative Responsibilities

DeGroote School of Business

Faculty of Business Dean’s Advisory Council (elected), 2021-2022

MBA Program Development Committee, 2021-2024

Faculty advisor, Organizational Behaviour Case Competition, 2019

MBA Program Development Committee, 2018-2020

Graduate Curriculum and Policy Committee, 2017-20

SSHRC Doctoral Ranking Committee, 2017

Canada 150 Chairs, DeGroote School of Business Committee, 2017

Coordinator, HR&M Brown Bag Seminar Series, DeGroote School of Business, McMaster University, 2016-2018

McMaster University

Faculty Representative, McMaster Research Ethics Board, 2021-2023

Faculty Representative, Board-Senate Research Misconduct Hearings Panel, 2021-2023

Brighter World Research Initiative group member, 2019

Boston University

Founder & Coordinator, OB Junior Faculty Research Group, 2012-2015

Member, PhD Comprehensive Exam Committee, 2015

Member, PhD Admissions Committee, 2013, 2014, 2016

Member, Research Day Committee, 2014

Harvard University

Coordinator, Work, Organizations and Markets Seminar, Harvard University, 2008-09

Doctoral Student Mentor, Harvard Business School, 2007-08

Doctoral Student Orientation Co-Founder and Co-Leader, 2007

In the Profession & Society

Member, Third Path Institute's academic advisory group, 2016-2017

18. Other Responsibilities

Media outreach:

- May 28, 2021. "Tumble out of bed, stumble to the kitchen — when working 9 to 5 at home means even longer hours," Cost of Living, CBC Radio.
- May 15, 2020. "Three boundaries to set with clients before you start working together (and how to bring it up)." Wingspan.app
- April 27, 2020. "Three things lockdowns have exposed about working and parenting." *The New York Times*.
- September 11, 2019. "What wartime munitionettes can teach us about burnout." BBC.com
- March 7, 2019. "Meet the Breadsharer: A Modern Working Man." *The Globe and Mail*.
- November 23, 2018. "Breadwinners, Breadsharers, and the Status of Women's Work." *Smith Business Insight*.
- September 26, 2018. "Are You a Breadsharer or a Breadwinner?" *US News & World Report* (usnews.com).
- August 28, 2018. The Morning Show, Wisconsin Public Radio.
- August 22, 2018. "Elon Musk is the 'poster boy' of a culture that celebrates 'obsessive overwork'." *The Washington Post*.
- August 20, 2018. "How Millennial Men can Champion Workplace Inequality." *Forbes*.
- August 18, 2018. "This is what makes a man identify as a 'breadwinner'." Moneyish.com
- August 17, 2018. "Does a Husband Identify as a Breadwinner or a Breadsharer? That Depends on his Respect for his Wife's Career." Fortune.com
- August 7, 2018. "Hard Work May Not Pay After All." CNBC, *Financial Times*, *The Financial Review*
- July 8, 2018. "Don't Simply Dive into Action: Think." *Wall Street Journal*.
- November 17, 2017. "Informal pressure to work overtime is risky for everyone." *Bloomberg Law – Daily Labor Report*.
- June 13, 2017. "Why you should manage your energy, not your time." BBC.com
- October 19, 2016. "Learning How to Keep Staff at 40 Hours Per Week." *Fast Company*.
- October 13, 2016. "Change Agents 2016." *Canadian Business*.
- July 21, 2016. "How Staff Evaluations May Promote Workplace Lies." Hcamag.com
- July 12, 2016. "How the 'first-in-last-out' ethic is creating a culture of overwork." *The Guardian*.
- July 11, 2016. "Tech CEO Celebrates Marissa Mayer for All the Wrong Reasons." *Huffington Post*.
- Mar. 8, 2016. "How Do We Close the Wage Gap in the U.S.?" *The Atlantic*.
- Mar. 8, 2016. "Prince William, Father First." Family-studies.org
- Dec. 8, 2015. "He for She." Radio program, Audencia Nantes Ecole de Management.
- Nov. 10, 2015. "Why Paul Ryan Matters for Parents." Family-studies.org
- Nov. 10, 2015. "As millennials eye better work-life balance, is the US ready for a 6-hour workday?" Today.com
- Sept. 22, 2015. "Work/Life Balancing Act." *The Miami Herald*.

- Sept. 18, 2015. “A Toxic Work World.” *The New York Times*.
- Sept. 15, 2015. “Attitudes Shift on Paid Leave: Dads Sue, Too.” *The New York Times*.
- June 22, 2015. *Der Spiegel*.
- June 18, 2015. “Men Often “Pretend” They’re Working Longer Hours.” *The Globe and Mail*.
- June 17, 2015. “Why Aren’t Men Talking About Work/Life Balance?” *Fast Company*.
- June 11, 2015. “Focusing on Women’s Advancement Blinds Companies to Their Real Problem: Overworking Everyone.” *Huffington Post*.
- June 5, 2015. “Is Shirking Just a Smarter Way of Working?” *The Guardian*.
- June 3, 2015. “Working Around the Clock has become a Status Symbol.” *Business Insider*.
- May 28, 2015. “The 24/7 Work Culture’s Toll on Families and Gender Equality.” *The New York Times*.
- May 21, 2015. “How to be a Slacker at Work and Get Away with It.” *The Telegraph*.
- May 20, 2015. “Millennial vs. Boomer: Company Calendar Full of Fibs.” *Financial Times*.
- May 19, 2015. “Men Fake Working Hard in the Office But Still Get Promoted.” *Daily Mail*.
- May 14, 2015. “Why Workaholics are Faking Longer Hours.” *The Week Magazine*.
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