

2016 Annual Report

DeGroote
SCHOOL OF BUSINESS
EDUCATION WITH PURPOSE



“Here at the DeGroote School of Business, we are a community of scholars focused on transforming business and society. We continue to invest in groundbreaking research that will shape tomorrow’s leaders and change the world as we know it. To this end, this year we hired five exceptional new faculty members. They've brought strong research capabilities and are helping us to create an innovative, exciting learning environment for students.”

John Medcof, Associate Dean (Faculty Affairs and Accreditation)
DeGroote School of Business

DEGROOTE:

A Global Leader in Research, Teaching, Community Building

The DeGroote School of Business is committed to delivering education with purpose. We actively foster interdisciplinary thinking and evidence-based management to transform business and society. This Annual Report summarizes our accomplishments in this endeavour between January and December 2016.

The past year at DeGroote has been notable. We unveiled groundbreaking academic programs such as the Executive MBA in Digital Transformation, Health Leadership Academy, and Integrated Business and Humanities program. We undertook world-class research involving big data, healthcare, transportation, financial reporting, and mental health, among other topics, and secured \$1.5 million in external research awards. Demand for our programs remains very high. In 2016, first-year Commerce enrolment increased by more than 200 students over the previous year, and we hired five new faculty members to meet the needs of our growing student body. We also made inroads into local and international communities through dynamic public events, attracting more than 2,700 attendees. A remarkable 92 per cent of 2016 MBA co-op graduates secured full-time employment. These are but a few of our many milestones from last year.

This Annual Report also provides a glimpse into our bright future. Strong performance and a well-aligned strategy have put DeGroote in a healthy fiscal position. Our aim is to have the School be recognized as a global leader in research, teaching, and community building by the year 2020 – especially in the fields of healthcare leadership and digital transformation – and we continue to look to our alumni and friends for support to achieve this goal.

I'd like to acknowledge and sincerely thank our DeGroote Network for your ongoing efforts in bolstering our reputation and outcomes. It is because of your hard work and dedication that we're able to further the School's mission, vision, and values with each passing year.



Len Waverman
Dean, DeGroote School of Business





STEPPING INTO THE FUTURE:

New Programs, Bright Students, Expanded Resources

When the DeGroot School of Business opened the Ron Joyce Centre in Burlington in 2010, we promised to complete the fourth floor when new programs were developed that would meaningfully transform business and society. This promise has now been fulfilled.

More than 200 guests – including faculty members, staff, students, alumni, donors, and government officials – attended the opening of the Ron Joyce Centre’s fourth floor in November. The bright and spacious 24,000-square-foot space houses the new Health Leadership Academy and Executive MBA in Digital Transformation. It is also home to The Directors College, DeGroot MBA activities, a variety of unique classroom spaces, and the Digital Transformation Research Centre.

“It’s symbolic that the Ron Joyce Centre is situated in the heart of Burlington’s Prosperity Corridor. With its new programs, the status and profile of this impressive facility is being elevated, further advancing Burlington’s reputation as an innovative city.”

Rick Goldring BA '79, Mayor, City of Burlington



CREATING CAPACITY:

Attracting the Best and Brightest

Our institution is expanding rapidly. In 2016, first-year Commerce enrolment increased by more than 200 students compared to the previous year – bringing the first-year class to nearly 1,000 students.

We also enrolled significantly more students in our PhD, eHealth, MFin, and Graduate Diploma in Professional Accountancy programs. To better serve our campus community, a worldwide search culminated in the hiring of five interdisciplinary faculty members at the DeGroot School of Business.

The Class of 2016

Maryam Ghasemaghahi - Information Systems

An alumna of Iran's University of Isfahan and DeGroot's PhD program, Maryam Ghasemaghahi focuses on new trends related to information technology and information systems, and also examines their adoption by various individuals and organizations. She is interested in studying online shopping and big data, as well as the adoption and usage of online recommendation agents.



Manaf Zargoush - Health Policy & Management and Operations Management (Associate Member)

Hailing from McGill University – where he recently earned a PhD from the Desautels Faculty of Management – Manaf Zargoush says he's keen to use his expertise in data analytics and optimization to solve key problems in healthcare.

An interdisciplinary hire spanning two of DeGroot's faculty areas, Zargoush's focus requires combining knowledge from data science, management science, and health science.

Erin Reid - Human Resources & Management

A DeGroote and Harvard alumna, as well as a recent faculty member with Boston University's Questrom School of Business, Erin Reid's primary area of expertise is sociology and organizational behaviour. Reid was recognized by



Canadian Business as a 2016 Change Agent: one of 38 of Canada's most exciting innovators, upstarts, renegades, and geniuses who are reinventing the way Canada does business.

Alina Nastasoiu - Marketing

Originally from Romania, Alina Nastasoiu comes to DeGroote from Ivey Business School, where she recently earned a PhD in marketing. Her primary area of expertise is "loyalty programs" – a common corporate tool that rewards repeat customers with exclusive perks and bonuses. Think Air Miles, PC Points, and Canadian Tire Money.



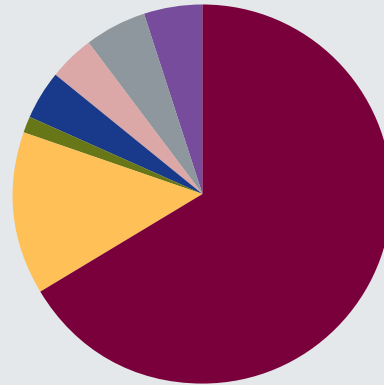
Goran Calic - Strategic Management

A forward-thinking scholar from Purdue University, Goran Calic is interested in studying and lecturing on the impact of creativity in various organizations. Over the years, his work has evolved into a



unique blend of strategic management, psychology, mathematical modeling, and computer science. He's lived and worked all over the world and speaks three languages – English, German, and Croatian.

Student Body at a Glance



Graduates

449	102	84	9
Commerce	MBA co-op	MBA full-time and accelerated	PhD

Going Global

At 15.1%, the DeGroote School of Business has the highest percentage of international students of any faculty at McMaster University.



Gillian Mulvale, Assistant Professor, Health Policy and Management

MAKING AN IMPACT:

Research with Purpose

The DeGroote School of Business continues to undertake research activities focused on meaningful impacts on business and society. The depth and breadth of DeGroote research is driven by the varied expertise within the School, including: food security, supply chain analytics, transportation, mental health, data analytics, refugee labour, and entrepreneurship.

In 2016, DeGroote faculty and staff facilitated and coordinated 25 research grant proposals and attracted more than \$1.5 million in external research awards.

Gillian Mulvale (left) is working to propose a framework for better serving children and youth in the Yukon who are suffering from mental disorders – particularly those in remote and rural areas outside of Whitehorse, with little or no access to adequate care. Mental disorders include conditions such as psychosis, bipolar disorders, depression, anxiety disorders, ADHD, anorexia, and bulimia.

Milena Head and **Khaled Hassanein** are working to further their research project involving “technorrptions,” short for technology-mediated interruptions, by wireless devices such as mobile phones. The research aims to understand the impact of technorrptions on individuals using Information and Communication Technologies (ICTs) during a work meeting, as well the impact on those surrounding them.

Justin Jin, along with colleague **Kiridaran (Giri) Kanagaretnam** from the Schulich School of Business, are conducting research into the impact of economic and monetary policy on bank financial reporting. The team is exploring how economic and monetary policy uncertainty impacts transparency in financial reporting, while also considering the role of risk taking and external governance mechanisms.

Sourav Ray and **Elkafi Hassini** are leading a new Marketing and Supply Chain Analytics lab called MiSCAN. Utilizing the power of big data analytics, the lab combines customer and supply chain information to generate actionable business intelligence.

Manish Verma is investigating rail safety in Canada and the overland movement of dangerous goods. He is examining the resiliency of a given transportation system and how it copes with both intentional and random disruptions, as well as the railroad transportation of hazardous materials, also known as “hazmat.”

Hongjin Zhu is engaged in examining the impact and role of skilled immigrants as it relates to the transfer of ideas, technologies, and practices from their home countries. Her work will help to discern knowledge transfer processes and their impact on organizational innovation.

William Allender and his DeGroote colleagues, **Manish Kacker**, **Sourav Ray** and **Ruhai Wu**, are utilizing new technologies to increase our understanding of consumer search and purchase behavior in traditional retail outlets. Their goal is to provide valuable insights into the changing retail landscape.



BREAKING NEW GROUND: DeGroot PhDs

In 2016, nine PhD candidates completed their studies and successfully defended their dissertations.

The latest class of PhD graduates have now successfully launched their careers, and can be found sharing their expertise at leading universities, as well as excelling in the private and public sectors.

Amirmohsen Golmohammadi	Management Science
Ken Owen	Information Systems
Yue Zhang	Finance and Business Economics
Maryam Ghasemaghaei	Information Systems
Hesam Shahriari	Finance and Business Economics
MirHossein Tabatabaeilofti	Human Resources
Anna Sadovnikova	Marketing
Adam Stivers	Finance and Business Economics
Alireza Tajbakhsh	Management Science

“The past year has been an exciting one for DeGroot.

We continue to build upon past success in establishing leading business related laboratories, securing funding to support our researchers across disciplines, enhancing our collaborations, and expanding our international outreach.”

Naresh Agarwal, Associate Dean (Graduate Studies and Research)





The first EMBA class in Silicon Valley, CA.

TEACHING AND LEARNING WITH PURPOSE:

Advancements in Academia

DeGroote is emerging as a global leader in two distinct fields – healthcare leadership and digital transformation – and continues to build on existing strengths with innovative new programs. To help achieve this aim, the School launched several initiatives in 2016.



Health Leadership Academy

The Health Leadership Academy (HLA), jointly managed by DeGroote and McMaster's Faculty of Health Sciences, was conceived to develop a new breed of healthcare leader – those who are able to identify and support innovative new ways of delivering healthcare as the sector evolves worldwide. Its primary activities will involve showcasing the research findings of its two founding faculties on topics of health leadership and innovation, as well as supporting the creation of its own original initiatives in these areas. In partnership with DeGroote Executive Education, the HLA delivered a two-week intensive residential program for Emerging Health Leaders at the Ron Joyce Centre in May.



Executive MBA in Digital Transformation

The Executive MBA in Digital Transformation (EMBA) welcomed its inaugural cohort in September 2016. The 13-month program is made up of four residential modules, held in Canada and Silicon Valley, California, and students learn from faculty instructors in the classroom as well as from industry experts on site. These experts include senior executives from corporate partners, including theScore, CIBC, IBM, SAS, and the Hamilton Tiger-Cats. Students study core EMBA topics such as finance, marketing, and strategy, while also learning technical content more often associated with master-level courses in data science and business analytics.

Integrated Business and Humanities

Set to commence in **September 2017**, the Integrated Business and Humanities (IBH) program was jointly developed by the Faculties of Business and Humanities. Demand has been incredibly high. With 80 openings available for the inaugural class, the program had received more than 300 applications by early 2017.

“IBH will encourage community engagement and sustainable business practices, with a great deal of emphasis placed on responsible leadership and management tactics in a changing global economy. Classes will be small, students will benefit from individual attention from faculty, and there will be opportunities to represent McMaster at academic conferences and events across Canada and beyond.”



Emad Mohammad, Associate Dean (Academic)

Finger on the Pulse

When renowned Indian cardiologist Dr. Ashutosh Vashistha decided to pursue a MBA, he looked for two key things in a program – innovation and an interdisciplinary focus. A global search brought him to DeGroote's new EMBA. He travelled to Burlington last fall to begin his studies at the Ron Joyce Centre. The ultimate goal, Dr. Vashistha explains, is to apply the business and digital leadership skills he gains at DeGroote to India's "paradoxical" health system.

"Healthcare should be more convenient, effective, and less expensive for increasingly empowered consumers. Existing infrastructure in smaller towns and rural areas is not adequate to meet the increasing needs of the Indian population.

Technology will help in filling this gap."

Dr. Ashutosh Vashistha,
EMBA candidate,
Lucknow, India



"DeGroote students and graduates are known for making a global impact, and the IBH program will serve to reinforce that reputation. This is a program tailor-made for future leaders – those with a keen interest in sustainable, ethical business practices. The world needs more professionals who can drive progress in the organization while also making a difference in the community."

David Feather BA '85 & MBA '89,
President and CEO, Russell Investment Canada Ltd.

Executive Education

DeGroote Executive Education is going global. Besides delivering programs in Burlington, Hamilton, Niagara, Toronto, Kitchener, and Ottawa, the team headed to Abuja, Nigeria. The latter initiative was the result of a key partnership with Nigeria's National Information Technology Development Agency, with input from the Government of Canada and McMaster's Faculty of Health Sciences.

Other 2016 highlights included: offering *Disney Institute* programming on three separate occasions; holding a three-day special summer session of the Executive Management Program in Niagara-on-the-Lake at three wineries; and adding new topics to our roster of open enrolment courses such as pricing strategy, succession planning, and team building.

2017 will see more growth, including the launch of a new program in Digital Innovation and Leadership. The team will also take on the full operational support of The Directors College – Canada's Gold Standard in Governance Education.



Executive Education in Nigeria, 2016.
Photo courtesy of Franchise Photos



Professor Mandeep Malik with the 2016 CNTAE teams

THE STUDENT EXPERIENCE: Education with Purpose

An exceptional student experience is a top priority at the DeGroote School of Business. Student leaders oversee nine active Commerce student clubs, including the DeGroote Commerce Society, as well as nine MBA student clubs and interest groups, including the MBA Association.

10 Years of Canada's Next Top Ad Exec

Developed by Assistant Professor Mandeep Malik, Canada's Next Top Ad Exec (CNTAE) celebrated its 10th anniversary in 2016, with more than 230 teams participating. What started as an idea to grow student interest in advertising and marketing is now the largest and most influential experiential program of its kind in Canada. Over the years, CNTAE has challenged students to apply their knowledge to real-world situations and prove they are ready to be the next generation of business leaders. Participants in the 2017 competition are crafting a marketing plan for MAVEN – General Motors' new foray into urban mobility.




Cracking the Case

In recent years, the School's track record at national and international MBA case competitions has been exemplary. In 2016, participants celebrated a record number of victories at events across Canada and beyond, including seven first-place, two second-place, and two third-place finishes. DeGroote won the MBA Games in 2016, the School's third national title in five years, and remains one of the most competitive business schools at events across the country.

Education Abroad

For those wishing to truly step outside the classroom, and perhaps their comfort zone, DeGroote students are able to participate in MacAbroad and BizX exchanges with 55 universities in 23 partner countries, including: Australia, China, England, France, Germany, Japan, Mexico, and Norway. In return, students from all over the world are welcomed to DeGroote each year to study with our faculty and learn about business and culture in Canada. For the 2016/2017 academic year:

- 79 DeGroote students (68 Commerce, 11 MBA) are currently on exchange around the world
- 64 international business students (50 Commerce, 14 MBA) have been welcomed to campus



“The MBA program offers various opportunities for experiential learning, including the MBA Association, student clubs, case competitions, and the DeGroot Leadership Development Program. Additionally, the popular co-op MBA option helps our students enter the work force with solid experience, while giving employers an opportunity to benefit from the energy and enthusiasm of the next generation of business leaders.”

Lea Matulovic BCom '12 (right), President, DeGroot MBA Association

EMPLOYER PARTNERS

DeGroot is proud to work with leading Canadian and international employers. Thank you to the following employer partners who provided co-op and internship opportunities to DeGroot students in 2016:

3M	Brookfield Global Integrated Solutions	Collins Barrow	Commission of Ontario
Aecon	Brownlow Partners Chartered Accountants	COMU Networks	Fleet Canada
Al Meezan Investment Management Limited	Bunge	DeGroot Executive Education	Ford Motor Company
Apotex	CACEIS Canada	Deloitte	Foresters Financial
ArcelorMittal Dofasco	Canada Border Services	Department of Foreign Affairs, Trade and Development	Foyston, Gordon & Payne Inc.
Ascencia	Canadian Tire	Dymexia	Fritsch Laitar & Karac
Bank of America Merrill Lynch	Cancer Care Ontario	Dyson Canada	Fujifilm Canada Inc.
Bard Canada	Capco	Element Fleet Management	GE Canada
Baxter	Celestica	EllisDon	General Motors of Canada
Bayer	Central West Community Care Access Centre	Ericsson	Grant Thornton LLP
Baylis	Centre for Addiction and Mental Health	exp Services Inc.	Gravitas Financial
BDO Canada	CGOV Asset Management	Export Development Canada	Hamilton Health Sciences
Bell Canada	CIBC	Famee Furlance Club of Toronto	Hamilton Public Health
BlackBerry	CITIC Trust	FCB Health	Health Quality Ontario
BMO	City of Hamilton	FedEx Express Canada	Healthcare of Ontario Pension Plan
BMW Group	ClickInsight	Financial Services	Hershey Canada
BNP Paribas	Collective Arts Brewing		Hewlett Packard Enterprise
Bombardier			HP
Bridging Finance			

HUB International HKMB
 Humber River Hospital
 Husky Injection Molding Systems Ltd.
 Hydro One
 iA Financial Group
 IBM
 Imperial Tobacco Canada
 Innovation Factory
 Intercept Pharmaceuticals
 Jaguar Land Rover Canada
 Janssen-Ortho Inc.
 Johnson & Johnson
 Kapcon Construction
 KPMG LLP
 Laker Energy
 Liuna Pension Fund
 LoyaltyOne
 Mackenzie Health
 Manulife Financial
 McMaster Department of Emergency Medicine
 McMaster Department of Family Medicine
 McMaster Innovation Park
 McMaster University
 McNeil Consumer Healthcare
 MDA Corporation
 Medcan
 Mercedes-Benz
 Mercedes-Benz Financial Services
 Microsoft Canada
 Ministry of Agriculture, Food and Rural Affairs
 Ministry of Community and Social Services
 Ministry of Economic Development and Growth
 Ministry of Economic Development, Trade and Employment
 Ministry of Energy and Infrastructure
 Ministry of Finance

Ministry of Government & Consumer Services
 Ministry of Research and Innovation
 NCR Corporation
 Nestlé Canada Inc.
 New Balance
 New Edge Fitness Inc.
 Nissan Canada
 Office of the Superintendent of Financial Institutions

Portland Investment Counsel
 PowerStream
 Pratt & Whitney
 Presstran Industries
 PricewaterhouseCoopers
 Prodomax Automation Ltd
 Prophix Software Inc.
 RBC
 Region of Peel
 Reprise Media

SQI Diagnostics
 St. Joseph's Health Centre
 St. Joseph's Healthcare Hamilton
 St. Michael's Hospital
 Staples
 State Street Canada Inc.
 SteriMax
 StoneRidge Insurance Brokers
 Stryker
 Sunnybrook Health Sciences Centre
 Sunset Grown
 TD
 TELUS
 TELUS Health
 Teva Canada
 Thales Canada
 The Daggerwing Group
 The Hospital for Sick Children
 The Regional Municipality of Peel
 The Stresscrete Group
 TJX Canada
 Tony P. Gatto Professional Corporation
 Toronto East General Hospital
 Toronto Hydro
 Trillium Health Partners
 Trio Fertility
 Trisura Guarantee Insurance Company
 TWD Technologies Ltd.
 Uniglobe
 Vidyard
 Virtual Possibilities
 Volkswagen Group Canada
 Wells Fargo
 Whirlpool
 William Osler Health System
 Wolseley
 Xerox Canada

“The value that DeGroot students gain from their experiences outside the classroom is unparalleled. The Commerce Internship Program pairs up high-caliber DeGroot students who have core technical skills and excellent academic training with some of the best employers in Canada for 12 or 16 month assignments.”

Aaron Kimber, President,
 DeGroot Commerce Society

Old Republic Canada
 O'Neil Real Estate
 Ontario Chiropractic Association
 Ontario Pension Board
 Ontario Power Generation
 Ontario Public Service
 Ontario Teachers' Pension Plan
 OntarioMD
 Orillia Soldiers Memorial Hospital
 PenFinancial
 PepsiCo Canada
 Pfizer Canada Inc.

Ricoh Canada
 Samsung
 Sanofi Genzyme
 Sanofi Pasteur
 SC Johnson
 Schut's Brick Stone and Landscape Supply
 Scotiabank
 SDI Marketing
 Self Care Catalysts
 Shared Services West
 Sofina Foods
 South West Regional Cancer Program



“Championing diversity in the workplace is extremely important to me. That's why I contribute to the DeGroot Experience Fund. I want students at DeGroot from all walks of life to be able to access key resources and contacts outside the classroom. Sometimes all it takes is a little support to help students make the next big leap in their lives and careers. We all have the power to make a difference.”

Mary Lou Maher BCom '83, Business Unit Leader, GTA Audit and Chief Inclusion Officer, KPMG

GIVING BACK:

Community and Alumni Support

Last year, two of McMaster's most esteemed alumni supporters pledged their support for the new Integrated Business and Humanities program through the establishment of student scholarships – the David Feather Family Scholarship and the Kevin A. Lockhart Family Scholarship Fund. Both scholarships offer two annual awards of \$5,000 each for students entering the IBH program.



“The Integrated Business and Humanities program is truly progressive. I chose to support this program because it's going to equip the business leaders of tomorrow with more than just practical skills. It will enhance their ability to think critically and act rationally. It will enable them to have a profound, measured impact on business and society in the years ahead.”

Kevin Lockhart BA '87, Global Leveraged Finance Leader, BMO Capital Markets



Supporting EMBA Students

Four entrance scholarships in the Executive MBA in Digital Transformation (EMBA) program were unveiled in 2016, valued at \$10,000 each. The categories include Women in Leadership; Entrepreneurial Leadership; Leaders in Healthcare; and Non-Profit Organizations. All four recipients will be chosen by the EMBA Admissions Committee and McMaster's School of Graduate Studies. The Women in Leadership scholarship, in particular, reflects an emphasis at DeGroote on the advancement of women in business and society, recently highlighted by the launch of the DeGroote Women's Professional Network.



DeGroote Experience Fund

The DeGroote Experience Fund (DEF) is used to help provide DeGroote students experiential learning opportunities. Funding is available to DeGroote students or student teams for national and international competitions, conferences, leadership workshops, and a wide variety of events. From September 2015 to August 2016, a total of \$80,000 from the DEF was spent on 155 students attending 27 events, conferences, and case competitions.

Annual Giving

748

DeGroote alumni and friends supported the School financially in 2016. Contributions came from 7 Canadian provinces and 16 American states. Other international donors came from Bermuda, China, Hong Kong, and Mexico.



41.7%

supported Capital Projects and Operational Initiatives



37.9%

supported Student Financial Aid (Bursaries & Scholarships)



14.1%

supported Academic Program and Student Experiential Learning



6.3%

supported other areas: Athletics, Libraries, Research



CONNECTING WITH THE COMMUNITY: DeGroote Events

DeGroote's outreach extends the concept of education with purpose outside the classroom to offer engagement opportunities and ongoing learning to all members of our extended communities. In 2016, more than 2,700 guests attended insightful DeGroote events in Hamilton, Burlington, Toronto, New York City, Palo Alto, California, and New Delhi, India. Topics included mental health, entrepreneurship, big data analytics, the business of sports, building resiliency, and landing a boardroom seat.



Digital Leadership Summit

The DeGroote School of Business and SAS Canada co-presented the annual Digital Leadership Summit in September to address the most prominent modern technological shift – digital. The half-day affair took place at Toronto's One King West Hotel & Residence, and featured a variety of industry and academic experts discussing how digital evolution is disrupting traditional models of strategy, including Robert Siegel of Stanford University and Barry Libert of OpenMatters.



DeGroote Insight Lecture

Mervyn King, Governor of the Bank of England from 2003 to 2013, was the keynote speaker at the annual DeGroote Insight Lecture in April. The End of Alchemy, a sold-out breakfast event, was held at One King West Hotel & Residence, in the heart of Toronto's Financial District. King spoke on money, global crises, flawed economic models, and how the banking industry has become the Achilles' heel of the market economy.



“Learning from the experience of others is invaluable. Being able to share experiences through the DeGroote Women’s Professional Network allows everyone to access ‘takeaways’ from each and every speaker that can be used in business and life.”

Teresa Cascioli BCom '83, Author, M is For Money, Former CEO, Lakeport Brewing

Championing Women in Business

The 2016 calendar year, which boasted five DeGroote Women's Professional Network (DWPN) events, featured expert panels addressing topics such as embracing change; developing one's leadership potential; landing a board position; taking on industry giants; and tackling the mindset of not being good enough. Each event was sold out and included a diverse array of students, alumni, academics, business community members, and corporate partners.

The Network has become one of the GTHA's premier networking hubs. Participants meet new colleagues, take part in professional development experiences, connect with mentors and mentees, and contribute to philanthropic endeavours.

Evenings of Accolades: Michael Latimer

In May, OMERS President and CEO Michael Latimer BCom '76 received the prestigious Wayne C. Fox Distinguished Alumni Award at the DeGroote School of Business' annual Evening of Accolades at The Carlu in Toronto.

Latimer has spent the past four decades carving out a reputation as one of Canada's leading investment strategists. He's been recognized as one of the most globally-influential asset owners by Chief Investment Officer Magazine twice in the past four years.

In his current role at OMERS – held since April 2014 – he is responsible for the overall leadership and performance of the enterprise including pension administration, investment activities and the execution of its strategic plan.



Events at a Glance

Attendees ●●●● **2,700**

Knowledge @ DeGrootè seminars ●●●●●● **10**

DeGrootè Women's Professional Network events ●●●●●●●● **5**

Panelists

16

DeGrootè faculty

10

DeGrootè alumni

14

Industry professionals



Our Partners

First MarketPlace Group

Raymond James

Burlington Economic Development Corporation

Cogeco

The Directors College

Burlington Community Foundation

Women Get On Board



Photos from the top - The Business of Sports, October 27, 2016; DeGrootè Women's Professional Network Launch, January 19, 2016; Mental Health in the Workplace Panel, February 2, 2016



ON THE CUTT BUSINESS

DeGroote's redesigned MBA offers a truly cutting-edge suite of practices across North America and innovative curriculum in Canada. Recent reforms – such as cohort classes, career Foundation Weeks – were based on insights from current students. Insights from co-op students going through the new MBA curriculum were



ING-EDGE OF EDUCATION

of programming. In 2016, staff and faculty combined best design principles to enhance one of the premier MBA programs development programming, integrated case studies, and five students, alumni, faculty, and key industry partners. 96 per cent successful in securing their first co-op work terms.

Looking to get more involved in the DeGroot Network?

Mark John Stewart

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