LinkedIn Learning Day of Learning @ McMaster
Calendar of Events - Monday November 25/19

9:30am - 11:00am
"Rock Your LinkedIn Profile"
LinkedIn Student Open House
Mills Library, 1st floor, Lobby

Set yourself up for academic & career success! The goal of this open house is to ensure you are empowered with a life-long learning philosophy and prepared to enter or continue in a career of your choice. During this open house, a LinkedIn representative will be available to showcase how to level up your skills using LinkedIn and LinkedIn Learning. You will be empowered to take ownership of your own learning journey.

11:30am - 12:30pm
Take Your Learning to the Next Level and Kick-Start Your Career with LinkedIn Learning (Student Workshop)
Mills Library, 1st floor, Wong e-Classroom

LinkedIn Learning is an award-winning industry leader in online training, with a digital library of over 15,000 courses covering a wide variety of topics related to technology, business, and creative skills. Paired with LinkedIn, LinkedIn Learning provides more personalized recommendations to ensure you are learning skills that are the most up-to-date and relevant to your needs. In this session, a LinkedIn representative will take you through a live look into LinkedIn Profiles and LinkedIn Learning. Come learn how you can use LinkedIn Learning to excel in both your academic and career paths.

1:00pm - 2:00pm
Defining and Achieving Professional Goals: Using LinkedIn Learning (Staff Workshop)
Mills Library, 1st floor, Wong e-Classroom

Finding it a challenge to keep up with rapid changes in technology, business and creativity related tools? LinkedIn Learning offers tremendous potential for managers and employees to create and support a workplace culture that fosters learning and development. Join a LinkedIn representative in this session to learn more about how you can make the most of LinkedIn Learning to support both personal and professional development.

2:30pm - 3:30pm
Customize Course Content with LinkedIn Learning (Faculty/Instructors Workshop)
Mills Library, 5th fl, MacPherson Classroom

How can you best leverage the courses in LinkedIn Learning to help students fill in skills gaps for both academic and career success? With over 15,000 courses offered in LinkedIn Learning, it can be daunting to identify what valuable content and resources are available for students in LinkedIn Learning. In this session, a LinkedIn representative will show you how to incorporate LinkedIn Learning content into your courses to deliver effective and relevant content to your students.

4:00pm - 5:00pm
Take Your Learning to the Next Level and Kick-Start Your Career with LinkedIn Learning (Student Workshop)
Mills Library, 1st floor, Wong e-Classroom

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5:00pm - 6:00pm
"Rock Your LinkedIn Profile" LinkedIn Student Open House
Thode Library, 1st floor, Lobby

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in Learning

RSVP: u.mcmaster.ca/linkedin

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