

DeGroot School of Business

2020-2021 MBA Student Ambassador Application

Name *

First Name Last Name

Email *

example@example.com

Phone Number *

Area Code Phone Number

LinkedIn URL (If resume, include in application package.)

MBA Stream

MBA Full-Time

MBA Full-Time with Co-op

Accelerated MBA Full-Time

Accelerated MBA Part-Time

MBA Studies Ending

December 2020

April 2021

December 2021

April 2022

Additional Details

International Student

Exchange Student

Which MBA specialization will you be pursuing?

Accounting and Financial Services Management

Business Analytics

Finance

Health Services Management

Strategic Business Valuation

Strategic Marketing

General

Undecided

Which activities would you be interested in doing? (Check all that apply.)

On-campus information sessions

Off-campus recruitment events (grad fairs, MBA study tours)

Webinars / virtual panels

Videos

Social media team - LinkedIn

Social media team - Instagram

1-on-1 counselling (in-person, over the phone, or over email)

Small group counselling (in-person or over social media)

All of the above

5. Are you comfortable with DeGroote publicly displaying your name, image, contact information, and LinkedIn profile on our website or over social media? *

No

Yes

We would like to gain further insights into your motivations for becoming a DeGroote MBA Student Ambassador. Please tell us about some of the educational, professional and personal experiences you have had within, and outside of, our MBA program.

1. Tell us why you wish to become a DeGroote MBA Student Ambassador. (250 words max)

2. Please list the topics you would feel comfortable advising students regarding. (i.e. GMAT, Specializations, Healthcare Industry, etc.)

3. Give us three (3) ideas of Instagram or LinkedIn posts for a DeGroote MBA Students account. (250 words max; point-form acceptable.)

Please return all completed applications to mbainfo@mcmaster.ca by Friday, May 29th. Thank you for your interest, and we look forward to receiving your submission!