Business D700

Case Analyses and Presentations

Student Application

Fall 2021

# Course Objective

Through the case method, students place themselves in the role of the decision maker. As the decision maker within a specified context, they must define the problem, gather and organize relevant information, perform necessary analyses, develop feasible alternative courses of action, evaluate alternative choices and recommend and defend the best course of action with detailed implementation and contingency plans. Appropriate experts will provide diagnostic and analytical foundations and students will receive detailed feedback throughout the course to enhance their analytical, critical thinking and presentation skills.

# Case Competitions

For the Fall 2021 term, there will be up to 6 teams (of 4 or 5 students each) that will train to compete at 5 national/international MBA case competitions. All D700 students that compete at these case competitions will be fully financially supported by the School for their competition event. The final list of case competitions that will be trained for in D700 will be made available by the beginning of September 2021.

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# Application Process

The application process to get into D700 for the Fall 2021 term is as follows:

1. Complete this application form and send it as well as a current resume to Dr. Milena Head via email ([headm@mcmaster.ca](mailto:headm@mcmaster.ca)) by no later than 4 pm on **Friday July 23, 2021**.
2. You will be invited to meet with Dr. Head for a 10-minute interview. The interview will be case-based where you will be asked questions that seek to assess your critical thinking and presentation skills. You do not need to prepare for this interview. Interviews will be held in August over Zoom.

# D700 Fall 2021 Application

**In addition to this application, you are required to submit a current resume**. Please email this form and your resume to [headm@mcmaster.ca](mailto:headm@mcmaster.ca) by no later than 4 pm on **Friday July 23, 2021.** You will then be contacted to arrange your interview time.

**Name**:

**Student Number**:

**Email**:

**Program (coop / full time / accelerated)**:

**Specialization**:

**Please give a brief description of why you would like to register for this course**: